



# Olde Salem Days • September 11, 2021

## Major Sponsorship

Second Saturday in September | Virginia's premiere arts and crafts festival

### The Rotary Club of Salem invites you to participate in Olde Salem Days!

Hundreds of arts and crafts booths and other exhibitors line the streets of downtown. Proceeds from the show will be distributed to promote worthwhile community and international projects.

We would like to invite you to be a part of this annual event. Spaces will be assigned on a first-come, first-served basis beginning with the prime locations on Main Street. The registration fee will be **\$2,500** per space/sponsorship. This fee entitles you to a 15 x 10 ft space on Main Street provided the fee is received on or before **July 1, 2021** and is non-refundable.

#### The Major Sponsor Package for Olde Salem Days Includes:

- A 15 ft wide x 10 ft deep space on the street.
- The ability to pass out brochures, business cards, business information and/or give product and/or product information as well as give souvenirs. (No selling of product and/or distribution of contracts will be permitted for any goods or services.)
- Your business will be listed and promoted within the Olde Salem Days website with a link to your business website.
- If you require more than one space, please indicate on the registration form and send payment of \$2,500 per space.
- A confirmation letter and further information will be mailed to all registrants in late August. Until then your confirmation will be your cancelled check.
- There will be no rain date for Olde Salem Days and no refunds will be given in case of rain or any other cancellation.
- No electrical outlets, tables or tents will be provided. Generators will NOT be allowed.
- There will be a limited number of sponsors.



Please send application & payment to:  
**The Rotary Club of Salem | Attn: Olde Salem Days**  
P.O. Box 5 | Salem, VA 24153



Make checks payable to:  
**The Rotary Club of Salem**

If you need further information, please contact The Rotary Club of Salem at:  
Phone: (540) 772-8871 | E-mail: [info@oldesalemdays.com](mailto:info@oldesalemdays.com) | Web: [oldesalemdays.com](http://oldesalemdays.com)



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## Application

### Your Contact Info

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Your name

Phone

Email

### Company Contact Info

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Company name

Address

City

State

Zip

Phone

Email

Website

Booth fees

**\$2,500** per 15 x 10 ft space

Paid by

Cash

Check

Money Order

Requested space

Previous year space #



*Do not write in this space. Office use only.*

App PM \_\_\_\_\_

Rec \_\_\_\_\_

Check # \_\_\_\_\_

Em \_\_\_\_\_

Amount paid \_\_\_\_\_

Space # \_\_\_\_\_