



You are invited to participate in Olde Salem Days, Saturday, September 12th, 2020 in downtown Salem, Virginia. As a Major Sponsor, your business will be seen by tens of thousands of potential customers the day of the event and even more with event advertising. The event features hundreds of arts and crafts booths and other exhibitors lining Main Street and several side streets in downtown.

Proceeds from the show will be distributed to promote worthwhile community and international projects.

The fee for major sponsorship is **\$2,500**. The deadline for applications is **July 1, 2020**.

**THE MAJOR SPONSORSHIP PACKAGE FOR OLDE SALEM DAYS INCLUDES:**

- A 15 ft wide x 10 ft deep space on the street.
- The ability to pass out brochures, business cards, business information and/or give product and/or product information as well as give souvenirs.  
(No selling of product and/or distribution of contracts will be permitted for any goods or services.)
- Your business will be listed and promoted within the Olde Salem Days website with a link to your business website.
- Advertising space on all Olde Salem Days literature and social media
- A confirmation letter and further information will be mailed to all registrants in late August.  
**Until then your confirmation will be your cancelled check.**
- There will be no rain date for Olde Salem Days and **no refunds** will be given in case of rain or any other cancellation.
- No electrical outlets, tables or tents will be provided. Generators will **NOT** be allowed.
- There will be a **\$45 service charge for Returned Checks**.
- **All sponsor applications are subject to approval.**

**There will be a limited number of Major Sponsors.**

**If you need further information, please contact The Rotary Club of Salem at (540) 772-8871 or e-mail us at info@oldesalemdays.com or visit us at www.oldesalemdays.org**

App PM _____ CHECK #: _____ AMOUNT PAID: _____ REC _____ EM _____	<h2 style="margin: 0;">MAJOR SPONSORSHIP REGISTRATION</h2> <p style="margin: 0;">SATURDAY, SEPTEMBER 12TH, 2020</p> <p style="margin: 0;"><b>Make checks payable to: "The Rotary Club of Salem"</b></p>	2020 SPACE _____ <small>DO NOT WRITE IN THIS SPACE</small>
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YOUR CONTACT INFO:

YOUR NAME: \_\_\_\_\_

PREFERRED TELEPHONE: \_\_\_\_\_

PREFERRED EMAIL: \_\_\_\_\_

**PAID BY:**  CHECK  MONEY ORDER

Please Send Application & Check to:  
**The Rotary Club of Salem**  
 Attn: Olde Salem Days  
 P.O. Box 5  
 Salem, Virginia 24153

YOUR COMPANY'S CONTACT INFO:

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

COMPANY EMAIL: \_\_\_\_\_

COMPANY TELEPHONE: \_\_\_\_\_

\$ \_\_\_\_\_ **BOOTH FEES: \$2,500 PER 15 X 10 FT SPACE (NO REFUNDS)**