



S E P T E M B E R 9 T H , 2 0 1 7

MAJOR SPONSORSHIP 2017



THE ROTARY CLUB OF SALEM • P. O. BOX 5, SALEM, VIRGINIA 24153

You are invited to participate in Olde Salem Days, Saturday, September 9th, 2017 in downtown Salem, Virginia. As a Major Sponsor, your business will be seen by tens of thousands of potential customers the day of the event and even more with event advertising. The event has more than 400 arts and crafts booths and other exhibitors lining Main Street and several side streets in downtown. Proceeds from the show will be distributed to promote worthwhile community and international projects.

The fee for major sponsorship is **\$2500**. The deadline for applications is **August 1, 2017**.

The Major Sponsorship package for Olde Salem Days includes:

- A 15ft wide x 10 ft deep space on the street.
- The ability to pass out brochures, business cards, business information and/or give product and/or product information as well as give souvenirs. (No selling of product and/or distribution of contracts will be permitted for any goods or services.)
- Your business will be listed and promoted within the Olde Salem Days website with a link to your business website.
- Advertising space on all Olde Salem Days literature and social media
- A confirmation letter and further information will be mailed to all registrants in late August.
Until then your confirmation will be your cancelled check.
- There will be no rain date for Olde Salem Days and **no refunds** will be given in case of rain or any other cancellation.
- No electrical outlets, tables or tents will be provided. Generators will NOT be allowed.
- There will be a **\$45 service charge for Returned Checks**.
- **All sponsor applications are subject to approval.**

There will be a limited number of Major Sponsors.

If you need further information, please contact The Rotary Club of Salem at (540) 772-8871 or e-mail us at info@oldesalemdays.com or visit us at www.oldesalemdays.org

APP PM	_____
CHECK #:	_____
AMOUNT PAID:	_____
REC _____ EM	_____



MAJOR SPONSORSHIP REGISTRATION

SATURDAY, SEPTEMBER 9TH, 2017

2017 SPACE _____

DO NOT WRITE IN THIS SPACE

MAKE CHECKS PAYABLE TO:
"THE ROTARY CLUB OF SALEM"

YOUR CONTACT INFO:

YOUR NAME: _____

PREFERRED TELEPHONE: _____

PREFERRED EMAIL: _____

PAID BY: CHECK MONEY ORDER

YOUR COMPANY'S CONTACT INFO:

COMPANY NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

WEBSITE: _____

COMPANY EMAIL: _____

COMPANY TELEPHONE: _____

Please Send Application & Check to:
The Rotary Club of Salem
Attn: Olde Salem Days
P.O. Box 5
Salem, Virginia 24153

\$ _____ **Booth Fees: \$2,500 per 15 x 10 ft space (No Refunds)**